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KURT SHEPARD

GRAPHIC DESIGN SPECIALIST

PROFESSIONAL PROFILE

I'm a seasoned, highly accomplished graphic designer with a rich background encompassing diverse aspects of design across corporate, agency, and freelance settings. Adept at navigating the entire creative process, blending conceptual ingenuity with technical prowess to deliver impactful print and digital graphics. Equally comfortable in collaborative team environments or as an independent contributor, using a unique combination of skills to timely meet and exceed project objectives.

CONTACT

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- [LinkedIn](#)

TECHNICAL SKILLS

- Mac OSX
- Acrobat
- *InDesign
- Word
- *Photoshop
- Figma
- *Illustrator
- Google Suite
- *PowerPoint
- * Top 10% ranking LinkedIn Skill Assessment

EDUCATION

- TAMPA COLLEGE** 1993
Graphic Design
Associate of Arts
- SANTA FE COLLEGE** 1990
Business Administration
Associate of Arts

PROFESSIONAL EXPERIENCE

- Lead Graphic Designer** November 2022 - Present
Better Health Group (Corporate)
- Graphic Designer** May 2019 - June 2022
Centene/WellCare (Corporate)
- Art Director/Graphic Designer** 2004 - 2019
Mantra Creative (Agency/Freelance)
- Graphic Designer** 1996 - 2004
GRAFX Design of Tampa (Agency)

KEY SKILLS & ATTRIBUTES

- Comprehensive Design & Technical Expertise:** Proven track record in delivering a wide variety of design solutions, merging creativity with technical acumen for both print and digital mediums. From massive murals to the smallest web banner.
- Branding:** Adept at creation and maintenance of brand standards across diverse mediums and channels. Including logo development, comprehensive brand guidelines, and templates.
- Presentation Decks:** Excel in crafting captivating PowerPoint decks, meticulously combining clean, on-brand design principles with impactful visual aids and infographics enabling the audience to grasp key insights effortlessly.
- Ideation:** Provide a wealth of experience and creativity to the table, fostering an environment where every project is infused with a touch of ingenuity, consistently providing fresh, innovative concepts and ideas.
- Adaptability:** Proficient interacting with a wide range of personalities and communication styles and have the ability to thrive in fast-paced settings, consistently meeting and exceeding project demands in a highly professional manner.
- Collaborative Aptitude:** Excel within team dynamics, contributing innovative ideas and embracing diverse perspectives to achieve collective goals.
- Independence & Initiative:** Equally proficient when working autonomously, demonstrating a self-starting approach to problem-solving and project management. Comfortable contacting and interacting with vendors.